



ELDWICK SWIM AND TENNIS CLUB

SPONSORSHIP/BANNER ADVERTISING AGREEMENT

Company Name: _____

Company Address: _____

Contact Name: _____

Contact Tel: _____

Contact E-mail: _____

Payment Information (check all that apply):

___ Banner advertisement @ \$175 each (Partner Supplied Banner)

___ Banner Advertisement @ \$350 each (Eldwick Supplied Banner)

___ I want Eldwick to store my banner

- Check (Payable to Eldwick Swim & Tennis Club)
- Venmo eldwickswimclub@gmail.com or @Eldwick-SwimClub

Agreement

I agree to Terms and Conditions on the back of this form.

Name: _____ Date: _____

Signature: _____

Submit Form to:



eldwickswimclub@gmail.com



P. O. Box 59396, Potomac, MD 20859



ELDWICK SWIM AND TENNIS CLUB

Terms and Conditions

1. **Statement of Purpose:** Sponsorships and advertising with the Eldwick Homes Association positively promotes and financially supports the mission, vision and values of the EHA, the Eldwick Swim & Tennis Club and the Eldwick Sharks Swim Team (collectively "the Eldwick Entities"). For the purpose of this document Sponsors or Advertisers are referred as Partners.
2. **Banner Construction/Dimensions:** All banners should be (a) no bigger than 48" wide by 96" long and will be hung horizontally; (b) made of heavy-duty vinyl or similar, to withstand the elements including frequent exposure to sun, rain, and wind; (c) have heavy duty grommets in each corner, and two more, lengthwise across the top and bottom, for a total of eight grommets. If Eldwick supplies the Banner, it reserves the right to limit the design in terms of color(s) and complexity.
3. **First come – First Served:** Sponsorship opportunities will be extended to any business, non-profit agency, governmental agency, organization, or individual that wishes to have a presence with the Association on a first come- first served basis, provided that the proposed sponsorship otherwise conforms with the policies, as stated herein.
4. **Conflict of Interest:** The Association reserves the right, at its discretion, to refuse any sponsorship or advertising from an organization, agency, business, or individual.
5. **Cancellation and Rescheduling by the Association:** As deemed necessary, the Association holds the right to cancel or reschedule the posting of a banner advertisement at its discretion.
6. **Cancellation of Sponsorship and/or Advertising by Partner:** Cancellation of sponsorship and/or advertising must be done in writing at least 15 days prior to the opening date of the Eldwick swim season.
7. **Refund Policy:** If the Association deems it necessary to cancel the posting of the banner advertisement, the Partner shall receive a pro rata refund.
8. **Payment Terms:** Partner agrees to pay at least 10 days prior to the posting of the banner.
9. **Duration:** Banner advertisement shall be promptly erected upon receipt of the payment outlined in §7, *supra* or the Saturday before Memorial Day, whichever is later. Said banner shall remain posted through the first Tuesday following Labor Day. Thereafter, the Association shall remove the banner and either store it for the next pool season or return it to the Partner. Storage should be requested upon contract initiation. Logos may be submitted to the Eldwick Sharks to be placed on the swim meet programs for home meets.
10. **Indemnification:** The Partner shall indemnify and hold harmless the Eldwick Entities, its officers, volunteers and agents from and against all claims, damages, losses and expenses arising from or in any way connected with any act, omission, wrongful act or negligence of Partner or any persons connected with the Partner.
11. **Loss or Damage:** Eldwick is not responsible for loss of or damage to the banner for any reason while posted, whether due to weather, or otherwise. Eldwick will not refund any of the fee if partner decides not to provide a replacement banner. Eldwick will replace any banner lost or damaged while stored per §9.
12. **Governing Law:** This agreement shall be governed by and construed in accordance with, the laws of the State of Maryland.